



Moist Serum Concealer (MS_15)

This concealer leaves the skin feeling soft and moisturised and has great coverage. **SeraSense® SF PTM** has a high refractive index, leaving a dewy glow. **SeraSol® SC 95** stabilises emulsions with a low viscosity and provides a pleasant sensory feel. **Vida-Care SP-1** provides some UV-B protection.

Raw Material/INCI Name	% w/w	Trade name/Supplier	Function
Phase A			
Dimethicone	9.00	SeraSense® SF 6/KCC Beauty	Solvent/Emollient
Phenyl Trimethicone	7.00	SeraSense® SF PTM/KCC Beauty	Solvent/Emollient
Lauryl PEG-8 Dimethicone	3.00	SeraSol® SC 95/KCC Beauty	Emulsifier
Cetyl PEG/PPG-10/1 Dimethicone	2.00	SeraSol® SC 83-A/KCC Beauty	Emulsifier
Ethylhexyl Methoxycinnamate	7.00	Vida-Care SP-1/KCC Basildon	UV-B Absorber
Octyldodecanol	3.00	Eutanol G/BASF	Emollient
Squalane	3.00	Various	Moisturiser
Macadamia Integriifolia Seed Oil	1.00	Floramac® Macadamia Oil/Floritech	Moisturiser
Cyclopentasiloxane (and) Distearidimonium Hectorite (and) Propylene Carbonate	3.00	Bentone Gel® VS-5PC V HV/Elementis Speciality	Viscosity Increasing Agent
Zinc Oxide (and) Hydrogen Dimethicone (and) Coco Caprylate/Caprates	2.00	Choice Zinc 60CC/Choice Trade	UV Absorber
Titanium Dioxide (and) Iron Oxide (and) Mica (and) Polymethyl Methacrylate	16.00	BB Base/EnTop	Pigment
Talc	5.00	Various	Skin Tone/Sebum Control
Phase B			
Aqua (Water)	To 100	-	Vehicle
Glycerin	10.00	Various	Humectant
Sodium Chloride	0.80	Various	Buffer
Phase C			
Phenoxyethanol	0.30	Various	Preservative
Caprylhydroxamic Acid (and) Caprylyl Glycol (and) Glycerin	0.30	Various	Preservative
Parfum (Fragrance)	q.s.	-	Fragrance

Typical Properties

Appearance:	Beige, low viscosity emulsion
Viscosity @ 25°C:	3,000 - 12,000cP (Brookfield LVDV II LV-4, 6rpm)
pH @ 25°C:	n/a

Method

Mix the ingredients of Phase A until homogenous.

In a separate vessel, mix the ingredients of Phase B until homogenous. Slowly add Phase B to A with stirring.

Slowly add Phase C to A+B, with stirring.

Please note that the above formulation is only intended as a guide. It is not a commercial formulation and has not been tested as such. The formulation should be evaluated and modified for your own requirements before use. Also suggestions of uses should not be taken as inducements to infringe any particular patent.