



Argan Oil Shampoo with SeraShine® EM 802 (PS-14)

SeraShine® EM 802 is an emulsion of argan oil and dimethicone, optimised to give the conditioning and smoothing benefits of both silicones and argan oil. **Vida-Care PQ-10** adds light conditioning and is a deposition aid.

Raw Material/INCI Name	% w/w	Trade name/Supplier	Function
Aqua (Water)	To 100	-	Vehicle
Glycerin	0.25	Surfac G995V/Surfachem	Humectant
Polyquaternium-10	0.25	Vida-Care PQ-10	Conditioning/Deposition Agent
Sodium Laureth Sulfate	33.68	Steol CS-230 KE/Surfachem (Stepan)	Anionic Surfactant
Acrylates Copolymer	4.00	Carbopol Aqua SF-1/Surfachem (Lubrizon)	Suspending Agent
Cocamidopropyl Betaine	8.57	Surfac B4/Surfachem	Amphoteric Surfactant
Sodium Hydroxide	0.40	Sodium Hydroxide Liquor 32%/Univar	pH Adjuster
Glycol Distearate (and) Laureth-4 (and) Cocamidopropyl Betaine	3.00	Tego Pearl N300/Surfachem (Evonik)	Pearliser
Dimethicone (and) Argania Spinosa (Argan) Kernel Oil (and) Laureth-4 (and) C12-14 sec-Pareth-9	3.85	SeraShine® EM 802/KCC Beauty	Conditioning Agent
Parfum (Fragrance)	0.70	Green Beauty/Expressions Parfumées	Fragrance
Phenoxyethanol (and) Benzoic Acid (and) Dehydroacetic Acid (and) Ethylhexylglycerin	1.00	Euxyl K701/Schülke	Preservative
Colourant	q.s.	-	Aesthetics
Sodium Chloride	qs	Sodium Chloride PDV/British Salt	Thickener

Typical Properties

Appearance:	Pale orange, pearlised, viscous liquid
Viscosity @ 25°C:	9000 - 11000cPs (Brookfield RVT, Sp3, 10rpm)
pH @ 25°C:	6.2 - 6.6

Method

Add the water to the vessel.

Premix the glycerin and Vida-Care PQ-10, add to the water and stir until clear.

Add the SLES. Stir until homogenous and add the acrylates copolymer. Adjust to pH 6.50-7.50 using sodium hydroxide.

Add the rest of the ingredients in order.

Adjust viscosity and pH to spec.

Please note that the above formulation is only intended as a guide. It is not a commercial formulation and has not been tested as such. The formulation should be evaluated and modified for your own requirements before use. Also suggestions of uses should not be taken as inducements to infringe any particular patent.

Basildon Chemical Co. Ltd, Kimber Road, Abingdon, Oxfordshire, OX14 1RZ, UK

KCC Corporation, 1301-4, Seocho-Dong, Seocho-Gu, 137-703, Seoul, Korea

 +44 (0)1235 526677 |  info@kcc-beauty.com |  www.kcc-beauty.com

 webenquiries@baschem.co.uk |  www.kcc-basildon.com