

Guide Formulation

Personal Care

Sparkling Serum (CC-10)

This serum gives an eye-catching effect, thanks to the addition of suspended glitter. SeraSense GB 11 (Cyclopentasiloxane (and) Dimethicone) coats the hair and conditions, leaving hair frizz-free. SeraSense SF PTM (Phenyl Trimethicone) adds a high shine.

Raw Material/INCI Name	% w/w	Trade name/Supplier	Function
Water	To 100	-	Vehicle
Cyclopentasiloxane (and) Dimethicone	27.00	SeraSense GB 11/KCC Beauty	Conditioning Agent
Phenyl Trimethicone	4.50	SeraSense SF PTM/KCC Beauty	Gloss Enhancing
Hexylene Glycol	4.50	Hexylene Glycol/Azelis	Viscosity Modifier
Polyacrylamide & C13-14 Isoparaffin & Laureth-7	1.20	Sepigel 305/Seppic	Viscosity Modifier
Parfum	qs	-	Fragrance
Mica (and) CI 77891	0.02	Timiron Super Silver/Azelis	Shimmer
Propylene Glycol	40.00	1,2 Propanediol EP/Azelis	Viscosity Modifier
Methylisothiazolinone (and) Methylchlorisothiazolinone	0.07	Euxyl K120/Schülke	Preservative

Typical Properties

Appearance:	Slightly hazy, viscous liquid with silver glitter
Viscosity @ 25°C:	2000 - 5000cPs (Brookfield RVT, Sp3, 10rpm)
pH @ 25°C:	6.0 - 7.0

Method

Add the ingredients in the order listed. Stir until homogenous between each addition.



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